



Cornell University
Student Activities Office

Possible Funding Ideas: Updated 8/09

POSSIBLE FUNDING IDEAS

Co-Sponsors

- Departments, organizations, program houses, etc. - brainstorm ideas about who might be interested in your event, speaker, etc.
- Can help broaden your potential audience base and enlarge your workforce as well as your budget
- Search Student Organization Directory for ideas: <http://www.sao.cornell.edu/so/>

Event Ticket Sales

- Never project a full house! Be realistic!
- Survey students before you book an act to determine interest
- Find out how the act, band, speaker drew in other locations
- Be careful! It's a house of cards to anticipate high ticket sales and then fall short

Fundraisers/Sales Activity/Benefits

- Raffles, donations, dance-a-thons, t-shirt sales, etc.
- Closely monitored by the Office of Community Relations
- If raising money for a cause, must submit a letter on original letterhead from potential recipient organization

Organization Membership Fees

- Some groups charge students to be members
- Be clear about what members will get in return for their fee
- Set up an account in a local bank and make sure those who have access to it are trustworthy

OTHER POSSIBLE FUNDING SOURCES

African Latino Asian Native American Students Programming Board (ALANA)

255-0087, WSH 2nd floor

alana@cornell.edu

Chair: Darin Jones, (dlj33@cornell.edu)

Advisor: Kiran Longaker, kkl42@cornell.edu

- Limit of \$700.00
- Must have one person become a member and attend at least 3 meetings

Bartels Co-Sponsorship Application/Office of the Dean of Students

255-6839, 255-1115, 401 WSH, dean_of_students@cornell.edu

Contact Person: Christine Forester, WSH 401, 255-1115, caf68@cornell.edu

- Funding to support student-led initiatives
- Groups must be registered with SAO
- Limit of up to \$1,000 for a project or student organization each year



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- Must show that funding is coming from other campus entities as well
- If awarded money, must send thank you to donor
- Groups awarded funding can only apply every other year

Cornell Concert Commission (CCC)

255-7231, WSH 518D

concert@cornell.edu

www.cornell-concert.com

Executive Director: Justine Fields (Justine.Fields@gmail.com)

Advisor: Joe Scaffido, 255-4169, jss44@cornell.edu, WSH 523

- Up to \$500 available for concert co-promotions
- Applicants must be not-for-profit, registered student organizations
- Individual social fraternities/sororities are not eligible to apply for funds
- Money cannot be used for charity, and may not be used to pay student organizations and/or student performers
- To download form, go to <http://www.cornell-concert.com/coPromo.php>

Cornell University Program Board (CUPB)

255-7132, WSH 518D

cupb@cornell.edu

<http://www.rso/cornell.edu/cupb>

Chair: Matthew Safran (mjs256@cornell.edu)

Advisor: Joe Scaffido, 255-4169, jss44@cornell.edu, WSH 523

- Co-sponsorships rarely exceed \$500
- Applicants must be not-for-profit, registered student organizations
- Individual social fraternities/sororities are not eligible to apply for funds
- Money cannot be used for charity, and may not be used to pay student organizations and/or student performers
- Application process should be completed no less than 4 weeks before event
- Application are on-line at <http://www.rso.cornell.edu/cupb/copromo.html>

Willard Straight Hall Student Union Board (SUB)

255-4311, WSH 518E

wshsub@cornell.edu

Executive Director: Jacob Stein, jjs98@cornell.edu

Advisor: David Bell, db66@cornell.edu, 255-4311, WSH 526

- Applicants must be non-for-profit, registered student organization
- Apply at least 4 weeks before event
- Attend one meeting at 5 PM on Wednesdays in Loft 1 WSH to discuss event
- Event must be open to the Cornell community, and non-alcoholic



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- Co-sponsors events held in WSH - up to 4 per year.
- Must partner with WSHSUB to hold event - no cash handouts
- Contact the advisor or chair for more information

For more information on this, or any other policy/guidelines pertaining to student organizations, please contact the Student Activities Office, 5th floor, Willard Straight Hall, (607) 255-4169.