



Cornell University
Student Activities Office

Local Press Info: Updated 8/09

LOCAL PRESS INFORMATION

WVBR - 93.5 FM

957 Mitchell Street
Ithaca, New York 14850
(607) 273-4000 (Business Line)
(607) 273-4069 (Fax)
www.wvbr.com

General Manager: Dan Powers (gm@wvbr.com)

WVBR is located just off Cornell's campus and many students work at and listen to this station. For ad price quotes, contact the station. Public service announcements must be submitted 2 weeks in advance and will be based on time permitting. Public service announcements will be provided at no fee for non-profit organizations.

WICB - 92 FM

118 Park Hall
Ithaca College
Ithaca, New York 14850-7255
(607) 274-1040 or On Air: (607) 274-3217
www.wicb.org
wicb@ithaca.edu

Station Manager: Evan Schapiro, manager@wicb.org

Promotions: promotions@wicb.org

This is the Ithaca College radio station, which has many student listeners. Ithaca College is a short drive from the Cornell campus. WICB does not offer paid radio spots. Public service announcements will be provided at no fee for non-profit organizations.

Cayuga Radio Group

WQNY - 103.7 FM Q-Country
WNYY - 1470 AM Progressive Talk Radio
WHCU - 870 AM
WYXL - 97.3 Lite Rock
1751 Hanshaw Road
Ithaca, New York 14850
(607) 257-6400

Ad prices: contact Susan Johnston, President & General Manager at (607) 257-6400. Submission deadline: 1 to 2 weeks before ad will air. Public service announcements will be provided at no fee for non-profit organizations. Ads should not exceed 30 seconds. Send attn.: Public Service Announcements (PSA@cyradiogroup.com) at least 1 to 2 weeks in advance with a name, phone #, and contact person. Brigid Allinger handles the ads.



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Cornell Daily Sun

139 W. State Street
Ithaca, New York 14850
(607) 273-3606, Fax: (607) 273-0746
www.cornelldailysun.com

Daybook: daybook@cornellsun.com
Advertisements: advertising@cornellsun.com

The Cornell Daily Sun is published 5 days per week, Monday through Friday during the scholastic year. "The Red Letter Daze"; is a special publication that featuring information on the arts, movies, concerts, etc. It is printed every Thursday. For inclusion, contact daze@cornellsun.com Deadline for submission: at least 3 business days before you want it included. For inclusion in the daily date book submit something in writing, as brief as possible at least 1 day before submission. You also can fax your materials if you wish. Call or email for current ad prices. Press releases are free, but based on a first come first serve basis because of the limited space.

Ithaca Times

109 North Cayuga Street
Ithaca, New York 14850
(607) 277-7000, Fax: (607) 277-1012
www.ithacatimes.com

Matt Clark, Regional Advertising
Natasha Li Pickowicz, Arts and Entertainment Editor
Email: editor@ithacatimes.com

The Ithaca Times is published every Wednesday. Each publication includes a calendar of events for the coming week. Deadline for submission: Friday by noon. Press releases are free - space permitting.

Ithaca Journal

123-127 West State Street
Ithaca, New York 14850
(607) 272-2321, Fax: (607) 272-4248
www.ithacajournal.com

Carol Becker, Advertising Director, cbecker@ithacajournal.com

Arts and Leisure, a special insert to the Ithaca Journal, is printed every Thursday. This publication includes a calendar of events for the coming week. Deadline for submission: two Wednesdays (by 5:30pm) before you want it printed. The Ithaca Journal is published 6 days a week (Monday through Saturday). For inclusion in the daily event listings, contact Deb Miller at least 4 days before the event



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at (607) 274-9261. Press releases are free. Ad prices: range from \$9.15 to \$29.00. For specific pricing, fax the ad (272-4335) to the Ithaca Journal attn.: Classified (Retail). The following information is needed: billing information, contact name, and organization name. After receiving the ad they will give you a specific price.

For more information on this, or any other policy/guidelines pertaining to student organizations, please contact the Student Activities Office, 5th floor, Willard Straight Hall, (607) 255-4169.